

a safe tonight | a safe future

twenty eleven in review



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In a year like none other in the history of Rose Brooks Center, we expanded not only our protection for women and children, but also the pets they love. We completed construction on the **Hope Shelter Wing**, an addition that will allow us to protect 25 more women and children each night. This new wing was designed with families in mind - larger, more accessible bedrooms with their own bathroom.

Dedicated to an incredibly brave woman and her heroic Great Dane who protected her from a life-threatening attack, Rose Brooks Center's **Paws Place**, became the first free-standing domestic violence pet shelter in the region. Now women in Kansas City won't have to choose between getting safe and abandoning her pet.

These expansions were necessary because of the incredible increased in demand for services Rose Brooks Center has experienced since 2009. In 2009, we launched the **Lethality Assessment Project**, a landmark partnership with the Kansas City, MO Police Department, that connects women in life-threatening situations directly with Rose Brooks Center services. This successful partnership initiated discussions between CEO, Susan Miller, and other Kansas City leaders to begin better addressing the issue of violence in our community.

We are proud of the incredible recognition - both locally and nationally - we receive for our innovative and successful programming, and are excited to share with you this years statistics and stories. **But none of Rose Brooks Center's life-saving work would be possible without your support.**

Your generous gifts of time and money support our efforts to make Kansas City a safer place for all families. Thank you for believing that together we will break the cycle of violence and that **all people - no matter what they've lost - will never lose hope.**

preventing violence

Through its Project SAFE program, Rose Brooks Center works with more than **3,600 STUDENTS** (grades K-12) each year in **43 SCHOOLS** across the metro providing support, therapy and education to children experiencing violence in their daily lives.

Rose Brooks Center provided training and education to more than **13,400 COMMUNITY MEMBERS, 3,138 HEALTH CARE PROFESSIONALS**, and **773 POLICE OFFICERS** to better identify and support victims of violence

emergency shelter

31,917 Safe nights of shelter for women and children escaping violent homes

118% Average over-capacity rate for 2011; 87 individuals in a 75-bed shelter

24-hour hotline

6,010 Hotline calls from desperate women searching for help and support

1,183 Calls from police officers at the scene of a domestic disturbance

victim advocacy

1,743 Women assisted through the court system

3,138 Medical professionals trained to better identify and assist victims of violence

ongoing support

349 Individuals receiving therapy or attending support groups after leaving shelter

168 Women who completed economic empowerment or job training workshops

27 Long-term housing units available to families

555 Individuals who participated in spiritual healing support groups

19,356 Safe nights provided to women and children living in RBC long-term housing



agency information

Rose Brooks Center relies on private contributions from corporations, individuals and foundations to do its life-saving work. Professionally run and managed, the agency is overseen by a board of committed Kansas City leaders. It all comes together to make Rose Brooks Center exceptionally efficient, responsible and accountable in addressing one of our community's most persistent problems.



financials

Fiscal Year Ending June 30, 2011

REVENUE:

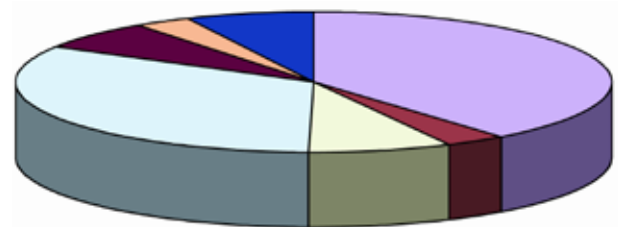
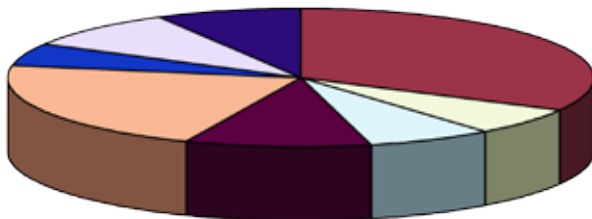
Individual & Corporate Support	\$531,115
United Way	238,387
Foundation Support	2,268,813
Government Grants/Contracts	2,685,152
Special Events	473,169
Donated Supplies	201,218
Interest Income	477,218

Total Revenue \$6,875,436

EXPENSES:

Emergency Shelter	\$2,019,786
Administration	403,480
Fundraising	425,226
Project SAFE	628,066
Community Advocacy	1,337,045
Children's Program	311,541
Outreach Therapy	557,183
Long-Term Housing	498,477

Total Expenses \$6,183,804



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Sara Colt, Community Volunteer

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Dean Newton, Delta Dental

Cheryl Rose, Kansas City Police Department

Charlene Smyly, US Bank

Peter Sowden, Atwood & Palmer, Inc.

Virginia Stowers, Community Volunteer

Each night, Rose Brooks Center protects more than 170 women and children who need to escape their violent home. **Safe.**



tonight | future

Safe. Each year, Rose Brooks Center inspires thousands to join us in making Kansas City safer by stopping violence before it begins.

dear friends

As we celebrate the incredible journey of the past year, we must look to the future and ask ourselves *'how can I help make our city safer for all families?'* Because the more we do, the more women and children we protect, the more clear it becomes that we can't do it alone. In the coming year we will work alongside community leaders and inspire our neighbors to join together to address the very serious issue of violence in Kansas City.

Above you see new messaging that reflects this greater impact. Yes - Rose Brooks Center protects families who desperately need to get safe NOW, but we also invest incredible resources in stopping violence before it begins.

You have supported our vision of a violence-free KC. You have given of your time, talent and treasure to ensure that women and children throughout Kansas City can have a safe place to call home. **Thank you.** None of the incredible advancements we made in 2011 would have been possible without your generous support.



DO YOU BELIEVE Kansas City's next generation can know safety - safety in school, our neighborhood and at home?

If so, be sure to join our cause online.



“As a child when I watched my father hurt my mother, I told myself over and over ‘*that will never happen to me*’. By the time I was 19 it happened to me. By the time I was 23, it was my daughter sitting in that same chair watching her father hurt me and saying ‘*it will never be me*’. As I look into the faces of my children both my hopes and my fears for the future are that my son will never raise his hand in anger toward a woman and that my daughter will never bear the mental and physical scars of her mother and my mother before.”

- Melanie, survivor



Of the more than 600 individuals each week who receive services from Rose Brooks Center, 60% are under the age of 18.



the key point

Abuse is a learned behavior. A child who has witnessed or experienced violence is four times more likely to become a victim or abuser as an adult. That's why Rose Brooks Center works every day to break the cycle of violence and that means preventing abuse before it ever begins. Although known throughout our community as a woman's shelter, many are surprised to learn that **more than 50% of Rose Brooks Center residents are under the age of 12.** On any day, we may have up to fifty young children in shelter who have witnessed or experienced horrific abuse. Many are too young to even realize the impact this severe trauma can have on their future. *That's where we come in.*

a generation of change

Can one agency change a community? We think so.

Tonight Melanie and her children, Ashleigh (age 8) and Christopher (age 13), will come to Rose Brooks Center. Not because they want to, but because they have nowhere else to go. We will be there at the curb to meet their police escort. *We're so happy you are here.*

Tomorrow Melanie will meet with Kate, her case worker. Kate will arrange for Ashleigh and Christopher to move to a new, safe school and receive the therapy they need to deal with the situation. *No child should have to see what they have seen.*

Next Week Melanie begins to heal. The process is a slow one, but with the support from the Rose Brooks Center staff, she knows she can survive. *One day at a time.*

Next Month Melanie returns home from her new job and sits down for dinner with her kids. Their smiles are sincere, but joy has not yet come back to their life. *Our life is not perfect, but at least we are free.*

Next Year Ashleigh is starting middle school and is excited for the fresh start. She likes the new house, especially not having to share a room with her brother. She feels like home again. *My friends can finally come visit.*

Next Generation Christopher sees violence on TV, in school and in his community. He stands up when he can, but never joins in. He will never purposely hurt another person. *I can't; I know how it feels.*

\$1,000,000 and up

Hall Family Foundation

\$250,000 - \$499,999

Health Care Foundation of Greater Kansas City
City of Kansas City, Missouri

\$100,000 - \$249,999

Jackson County Housing Resources Commission
Victor E. and Caroline E. Schutte Foundation

\$50,000 - \$99,999

Charles and Marisa Bryson
DST Systems, Inc.
REACH Healthcare Foundation
Shumaker Family Foundation
Sprint Foundation
Tradebot Systems, Inc.

\$25,000 - \$49,999

Allstate Foundation
American Century Investments Foundation
Jim and Zibbie Ferrell
Gary and Sherry Forsee
Allan and Margot Huber
Saint Luke's Hospital Foundation, Inc.
John and Marny Sherman
State Street
Lester T. Sunderland Foundation
Verizon Wireless

\$10,000 - \$24,999

Don and Christine Alexander
American Direct Marketing Resources, Inc.
Americo Life, Inc.
Beauty Brands, Inc.
Joe and Jeanne Brandmeyer
Carter Community Memorial Trust
Mack and Sara Colt
Curry Family Foundation
Davis Bethune & Jones
Robert and Marlese Gourley
Phillip Greenfield
Robert and Beverly Hechler
Jerry and Rose Hellebusch
Shirley and Barnett Helzberg Foundation
Stephen and Nancy Hooley
IodiTech, Inc.

\$10,000 - \$24,999 cont'd

Kansas City Southern
Jacob L. and Ella C. Loose Foundation
Tom and Jean McDonnell
McGee Foundation
Andrew and Patricia McGhie
Ronald and Susan Miller
Morgan Family Foundation
Cleveland F. Moulton
Christmas Poor Fund
Oppenstein Brothers Foundation
Pentair Foundation
Research Medical Center
Rouse Hendricks German May PC
United Way of Greater Kansas City
Women's Foundation of Greater Kansas City

\$5,000 - \$9,999

Alan and Mary Atterbury
William and Desiree Beil
Blue Cross and Blue Shield of Kansas City
Ira and Florita Brady Foundation
Burlington Northern Santa Fe Foundation
City of Independence
DeBruce Foundation
Dreiseszun Family Foundation
Ewing Marion Kauffman Foundation
David and Beth Fowler
Edward and Sandi Fried
Friends of Yates, Inc.
Hallmark Cards, Inc.
Harrah's North Kansas City, LLC
Hartley Family Foundation
Michael and Ann Hays
Bush and Jamie Helzberg
Randall and Lisa Hendricks
Inergy Propane LLC
Jewish Heritage Foundation of Greater Kansas City
Dave and Sandy Johnson
Junior League of Kansas City
Will and Linda Lewis
Lou Loescher-Junge
R.A. Long Foundation
Bill and Sally Luck
Lytle Construction, Inc.
Bary and Anita Marquardt
Norman and Lorraine Martin
Lowell and Erna Mayone
Jeannette Nichols

\$5,000 - \$9,999 cont'd

OPA Foundation
Landon and Sarah Rowland
Royals Charities
Dorothy Rupp
Lynette Shaw
Phillip and Rebecca Smith
Charles A. Sullivan
Charitable Foundation
Union Pacific Foundation
UPS Foundation
US Bank
John and Christian Vaughn
Don and Jean Wagner
Hallmark Cards, Inc.
Harrah's North Kansas City, LLC
Hartley Family Foundation
Michael and Ann Hays
Bush and Jamie Helzberg
Randall and Lisa Hendricks
Inergy Propane LLC
Jewish Heritage Foundation of Greater Kansas City
Dave and Sandy Johnson
Junior League of Kansas City
Will and Linda Lewis
Lou Loescher-Junge
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Bill and Sally Luck
Lytle Construction, Inc.
Bary and Anita Marquardt
Norman and Lorraine Martin
Lowell and Erna Mayone
Jeannette Nichols
OPA Foundation
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Royals Charities
Dorothy Rupp
Lynette Shaw
Phillip and Rebecca Smith
Charles A. Sullivan
Charitable Foundation
Union Pacific Foundation
UPS Foundation
US Bank
John and Christian Vaughn
Don and Jean Wagner

\$2,500 - \$4,999

Cretcher Heartland, LLC
Randall and Meg Adler
Andrews McMeel
Universal Foundation
Assurant Employee Benefits

\$2,500 - \$4,999 cont'd

Assurant Employee Benefits
Atterbury Family Foundation
Denslow and Sheila Bolte
Jay and Susan Boster
Dick and Jane Bruening
Jennie Clarke
Collective Brands Inc.
Commerce Bank
Compass Group USA, Inc.
Corporate Energy Consultants, Ltd.
Country Club Bank
Coventry Health Care of Kansas, Inc.
Deloitte & Touche LLP
Delta Dental
Flo Harris Foundation
Garmin International, Inc.
Kenneth and Marilyn Hager
David and Linda Harrison
HCA Midwest Health System
Heartland Electric Corporation
IMA Foundation
Robert and Diane Johnson
Kansas City Power & Light
Kindred Hospital - Kansas City
KPMG LLP
James and Frances Kurtenbach
John Lathrop and Patty Ibarra
Midland Loan Services
Morrison Healthcare Food Services
Elizabeth Ann Nieters
Rau Construction Company
Carlos Riojas
Peggy Schmitt
Josh and Jennifer Solar
Tim and Sarah Southwell
St. Joseph Medical Center
Mary Steeb
SureWest Foundation
Stephen and Linda Taylor
TJX Foundation, Inc.
Twin Financial Inc.
UMB Bank, n.a.
University Physicians Associates
Waddell & Reed Financial, Inc.
Delmer Weisz

\$1,000 - \$2,499

Algoma Hardwoods, Inc.
Alpha Chi Omega Mu Mu Chapter
Altria Group, Inc.
AT Abatement Services
Automobile Dealers of Greater KC

\$1,000 - \$2,499 cont'd

Robert and Brenda Aylward
Dale and Kathryn Beckerman
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Homelessness Trust Fund
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Jami Kay
Philip and Judy Kirk
Knox United Presbyterian Church
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Craig Kuckelman
Kuehn Foundation
David and Cathy Larrabee
Legal Services of Eastern Missouri
David and Mary Lockton
Carolyn MacDonald
Macy's Federated Department Stores
Senator Claire McCaskill
Tyler and Ruby Meierotto
Midwest Neurosurgery Associates, PA
Larry and Corliss Miller
Susan Mann Miller
William and Julie Miller

\$1,000 - \$2,499 cont'd

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and Rick Parry
Scott and Lisa Murray
NAFA Mid-America Chapter
Dean and Anita Newton
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Bill and Patricia Pasek
Mitch and Jen Rappard
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Scripps Howard Foundation
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Suzanne Wyckoff
Your Website Spokesperson
Bill and Beth Zollars

\$500 - \$999

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Ivan and Karla Batlle
Cindy Baysinger
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\$500 - \$999 cont'd

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Jeff and MerriKay Burkey
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\$500 - \$999 cont'd

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Mass Mutual
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Mary Kay McPhee
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Jonathan and Kenda Tomes
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Joseph and Marian Tutera
Howard & Frances Vaughan
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Margarat Wurst
Timothy and Pamela Zoellner

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