Her Future is Bright, Because Mom is Safe

Each spring we publish our annual report. While it’s an opportunity to show you how we carefully allocate each dollar, it is also a time to reflect on the lives that were changed in 2018, all because of you and your support.

The sweet face on the cover of this Spring’s newsletter represents “Stephanie,” a little girl who entered Rose Brooks Center’s emergency shelter last year with her mom. Mom brought her daughter to Rose Brooks after calling our crisis hotline one evening and speaking to an advocate about the violence she had endured. She wanted to be free. Once here, she told us she was overwhelmed by the safety and support they received over the next few weeks. She had no idea they would receive things like clothing and diapers for Stephanie, or help with her resume so she could find a new job.

For 22 of the past 40 years of Rose Brooks’ existence, I’ve had the privilege of hearing the stories and triumphs over violence. Triumphs that turn into bright futures for the entire family.

Thank you all for the work you allow us to do. We are proud to work with such a wide range of dedicated individuals and organizations who help us see an end to domestic violence in the lives of thousands each year. Please know that because of you, Stephanie’s future is bright, because of you her mom is now safe.

Sincerely,

Susan K. Miller, CEO

2018 Impact Report

- **47,462** nights of safety were provided to **528** adults and children escaping violence through emergency shelter and housing.

- **4,155** nights of safety were provided to **50** family pets in our on-site pet shelter PAWS Place.

- **9,986** individuals in crisis called Rose Brooks Center’s hotline to speak to one of our Hotline Advocates.

- Hospital advocates met with **1,261** patients experiencing domestic violence, through the hospital-based Bridge Program™, currently in 13 hospitals and clinics throughout Kansas City.

- **1,676** students learned about healthy relationships through our school-based violence prevention program, Project SAFE™.

- Court Advocates helped **2,397** domestic violence survivors navigate the legal system.

- **248** clients received **722** services at our on-site Safe CARE Health Clinic, including health advocacy and medical care.

- Victim Advocates supported police officers on **2,623** domestic violence calls after they used a research-based assessment that determined the survivor was at high risk of being killed.

As a part of shelter and outreach programming, individual and group therapeutic services were also provided to adults and children in 2018. Those program numbers are within the shelter service numbers provided above.

Seal of Transparency

Rose Brooks Center has achieved GuideStar’s platinum seal of transparency in 2018! Platinum status reflects that we report our annual progress at the highest level of transparency set by GuideStar, the nation’s premier nonprofit database. Platinum lets us show quantitative metrics on the progress we’re making toward our mission and we invite you to view our profile today.

www.guidestar.org/profile/51-0231573
Revenue and Expense Analysis
Fiscal Year Ended June 30, 2018 (audited information)

Revenue and Support

- Operating Revenue $6,843,390
- Capital Support $1,164,000

Expenses

- Total Expenses $6,527,357

Board Leadership

- Phil Greenfield, President
  German May PC
- Raleigh Lang, President Elect
  Twin Financial
- John Lathrop, Treasurer
  Community Volunteer
- Chuck Maggiorotto, Assistant Treasurer
  Tower Wealth Managers
- Sally Luck, Secretary
  Hallmark Cards, Inc.

Executive Staff

- Susan Miller, Chief Executive Officer
- Lisa Fleming, Chief Operating Officer
- Marla Svoboda, Chief Development Officer
- Dan Warren, Chief Financial Officer

Board of Directors

- Kaki Conti
  Hallmark Cards, Inc.
- Kenneth Dumas
  Commerce Bank
- Major Stacey Graves
  KCMO Police Department
- Colleen Hayes
  Enterprise Bank & Trust
- Peter Henry
  Cerner
- Gabrielle Hernandez
  Argus Health Systems, Inc.
- Georgia (Lou) Loescher-Junge
  Community Volunteer
- Ashlee Peterson
  HCA Midwest Health
- Kelly Porter
  Porter Teleo
- Yve Rojas
  Auctions by Yve
- Jan Rowe
  Mitchell Capital Management
- Amy Shelton
  American Century Investments
- Shaun Stoker
  KPMG LLP
- Sarah Tiedt
  Mariner Wealth Advisors
- Sheryl Turner
  Community Volunteer
- Virginia Stowers
  Board Member Emeritus

**An additional $1.164 million was raised through a capital campaign for the purpose of a complete renovation of the emergency shelter living areas, additional essential security features, and necessary upgrades to the agency’s overall technology. The additional funds raised are included in the revenue reflected above. The capital expenditures will be reflected next year, fiscal year ending 2019.