



MEDIA ALERT

June 14, 2019

For Immediate Release

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Rose Brooks Center

Press Release

ROSE BROOKS CENTER EARNS COVETED 4-STAR RATING FROM CHARITY NAVIGATOR

Kansas City, MO June 14, 2019: Rose Brooks Center's strong financial health and commitment to accountability and transparency have earned it a 4-star rating from Charity Navigator, America's largest independent charity evaluator. **This is the seventh time that Rose Brooks Center has earned this top distinction!**

Since 2002, using objective analysis, Charity Navigator has awarded only the most fiscally responsible organizations a 4-star rating. In 2011, Charity Navigator added 17 metrics, focused on governance and ethical practices as well as measures of openness, to its ratings methodology. These Accountability & Transparency metrics, which account for 50 percent of a charity's overall rating, reveal which charities operate in accordance with industry best practices and whether they are open with their donors and stakeholders.

"Rose Brooks Center's exceptional 4-star rating sets it apart from its peers and demonstrates its trustworthiness to the public," according to Michael Thatcher, President & CEO of Charity Navigator. "Only a quarter of charities rated by Charity Navigator receive the distinction of our 4-star rating. Based on its 4-star rating, people can trust that their donations are going to a financially responsible and ethical charity."

"It's important our donors trust that we're using their donations wisely to accomplish Rose Brooks Center's mission," said Rose Brooks CEO, Susan Miller. "We are extraordinarily proud of our 4-star Charity Navigator rating because it demonstrates to our supporters our governance and financial accountability."

Rose Brooks Center's rating and other information about charitable giving are available free of charge on www.charitynavigator.org. More-detailed information about Rose Brooks Center's rating is available to Charity Navigator site visitors who become registered users, another free service.

EARNs COVETED 4-STAR RATING FROM CHARITY NAVIGATOR

About Rose Brooks Center

Rose Brooks Center offers domestic violence services and programming in the Kansas City Metro area and beyond. While hundreds of individuals and pets find safety in emergency shelter, thousands more are served outside of shelter through groundbreaking community programs. Rose Brooks Center has been providing services to individuals and families since 1978. www.rosebrooks.org.

About Charity Navigator

Charity Navigator, www.charitynavigator.org, is the largest charity evaluator in America and its website attracts more visitors than all other charity rating groups combined. The organization helps guide intelligent giving by evaluating the Financial Health and Accountability & Transparency of more than 8,000 charities. Charity Navigator accepts no advertising or donations from the organizations it evaluates, ensuring unbiased evaluations, nor does it charge the public for this trusted data. As a result, Charity Navigator, a 501 (c) (3) public charity itself, depends on support from individuals, corporations and foundations that believe it provides a much-needed service to America's charitable givers. Charity Navigator, can be reached directly by telephone at (201) 818-1288, or by mail at 139 Harristown Road, Suite 101, Glen Rock, N.J., 07452.