

**MEDIA ALERT**  
**July 16, 2018**  
**For Immediate Release**

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Rose Brooks Center

**Chipotle Is Giving 50% to Help Fight Domestic Violence**

**Kansas City, MO July 16, 2018:**

**Kansas City, MO, July 16, 2018:** Do you love Chipotle? Are you in the Kansas City area? On Monday, July 16, between 11am and 8pm, go into any Kansas City metro Chipotle location on both the Missouri and Kansas side and tell the cashier you're there to help Rose Brooks receive 50% of the proceeds. It's that easy!

Rose Brooks Center, a leader in innovative domestic violence services and education, will be the recipient of Chipotle's "Burritos for Good" fundraiser today. What is unique about today's event is that you can walk into **ANY of Kansas City's 30+** local restaurants and tell them you are there to support Rose Brooks Center, and then Rose Brooks receives 50% of your purchase!

Scott Mason, Director of Marketing at Rose Brooks Center, reminds us about the impact eating at Chipotle today can have. "Think about this. If you order a burrito and a drink, it's nearly \$10. Today, in and around Kansas City, Rose Brooks receives 50% of your purchase, which means you just provided \$5 to Rose Brooks, enough support for TWO meals to a family living in emergency shelter. That's huge for us!"

Rose Brooks relies on community partners throughout the region to provide general operating support for programs like emergency shelter, including the nutritious meals served to 100 adults and children, three times each day. Today, at Chipotle that means, changing lives never tasted so good!

**About Chipotle:** Chipotle Mexican Grill, Inc. is an American chain of fast casual restaurants in the United States, United Kingdom, Canada, Germany, and France, specializing in tacos and Mission-style burritos. Each of their restaurants is committed to supporting non-profit organizations. [www.chipotle.com](http://www.chipotle.com)

**About Rose Brooks Center:** Rose Brooks Center has committed 40 years to providing safety, care, and education to those impacted by domestic violence. Each year, Rose Brooks reaches over 14,000 lives. While hundreds of individuals and pets find safety in emergency shelter, thousands more are served outside of shelter through groundbreaking community programs. Rose Brooks Center has been providing services to individuals and families since 1978. [www.rosebrooks.org](http://www.rosebrooks.org).