Rose Brooks Center’s Initiatives

Our initiatives are centered around three critical pillars to accomplish our mission of breaking the cycle of domestic violence. Below you will find Rose Brooks Center’s 2020 Impact Report, representing far more than numbers, they are individual lives impacted by your steadfast support and kindness.

Keeping Families Safe

- **Emergency Shelter & Housing**: 43,312 nights of safety were provided to 665 adults and children through emergency shelter and housing.
- **Pet Shelter**: 2,169 nights of safety were provided to 60 family pets in our on-site pet shelter.
- **Hotline**: 8,399 individuals in crisis called Rose Brooks Center’s hotline to speak to one of our trained hotline advocates.

A Safer Community

- **Bridge Program™**: 814 patients experiencing domestic violence met with hospital advocates through Rose Brooks’ Bridge Program™, in 12+ hospitals and clinics.
- **Court Advocacy**: 1,548 survivors were helped by court advocates, helping them navigate the legal system while providing advocacy and ongoing support.
- **Police Advocacy**: 2,732 calls to Rose Brooks Center from police on the scene of highly lethal domestic violence situations, as part of a Lethality Assessment Program with KCPD.

Ending The Cycle

- **Counseling**: 385 adults and children reclaimed their lives through individual and group therapy, helping them heal from the trauma of domestic violence.
- **Project SAFE®**: 1,558 students learned about healthy relationships and received therapeutic care through our school-based violence prevention program, Project SAFE®.
- **Economic Empowerment & Employment Advocacy**: 550 collective economic and employment advocacy sessions were provided to adults, helping address the financial barriers that keep survivors in dangerous relationships.
- **On-Site Clinic**: 171 clients received 519 services both in-person and via telemedicine, including health advocacy and medical care.

Impact Spotlight!

- **Safety Planning**: 11,216 safety planning sessions were provided to victims and survivors of domestic violence, helping to increase safety both during a relationship and once the relationship is over.
Rose Brooks Center Mission
The mission of Rose Brooks Center is to break the cycle of domestic violence so that individuals and families can live free of abuse.

Rose Brooks Center Vision
Rose Brooks Center envisions a world free of violence. We serve as a leader of innovative comprehensive family violence services, sharing our legacy of hope through advocacy, education, and empowerment.

Revenue and Expense Analysis
Fiscal Year Ended June 30, 2020 (audited information)

- **Operating Revenue $9,016,661**
  - In-Kind Donations 2%
  - United Way 2%
  - Investment Income 2%
  - Individual Donations 20%
  - Foundation Support 11%
  - Capital Campaign 3%
  - Special Events 7%
  - Federal, State & Local Grants 51%
  - Bridge/Hospital Contract Income 2%

- **Total Expenses $8,151,811**
  - Outreach Services 8%
  - Housing & Economic Advocacy 10%
  - Project SAFE 8%
  - Bridge Hospital Program 11%
  - Client Advocacy 3%
  - Administrative & Fundraising 16%
  - Court Advocacy 5%
  - Children’s Program 4%
  - Emergency Shelter 35%

- Revenue exceeding expenses includes: investment gains, in-kind gifts, and restricted COVID and capital funds.

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  - Community Volunteer
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  - Tower Wealth Managers
- Peter Sowden, Assistant Treasurer
  - Atwood & Palmer, Inc.
- Stacey Graves, Secretary
  - Kansas City Police Department

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  - Community Volunteer
- Annie Burcham
- Michelle Emanuel-Johnson
  - SS&G
- Phil Greenfield
  - GM Law
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  - Enterprise Bank & Trust
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  - Cerner
- Diana Keating
  - Community Volunteer

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