Rose Brooks Center's Initiatives
Our initiatives are centered around three critical pillars to accomplish our mission of breaking the cycle of domestic violence. Below you will find Rose Brooks Center's 2020 Impact Report, representing far more than numbers, they are individual lives impacted by your steadfast support and kindness.

Keeping Families Safe

- **Emergency Shelter & Housing**
  - 43,312 nights of safety were provided to 665 adults and children through emergency shelter and housing.

- **Pet Shelter**
  - 2,169 nights of safety were provided to 60 family pets in our on-site pet shelter.

- **Hotline**
  - 8,399 individuals in crisis called Rose Brooks Center's hotline to speak to one of our trained hotline advocates.

- **Bridge Program™**
  - 814 patients experiencing domestic violence met with hospital advocates through Rose Brooks’ Bridge Program™, in 12+ hospitals and clinics.

- **Court Advocacy**
  - 1,548 survivors were helped by court advocates, helping them navigate the legal system while providing advocacy and ongoing support.

- **Police Advocacy**
  - 2,732 calls to Rose Brooks Center from police on the scene of highly lethal domestic violence situations, as part of a Lethality Assessment Program with KCPD.

A Safer Community

Ending The Cycle

- **Counseling**
  - 385 adults and children reclaimed their lives through individual and group therapy, helping them heal from the trauma of domestic violence.

- **Project SAFE®**
  - 1,558 students learned about healthy relationships and received therapeutic care through our school-based violence prevention program, Project SAFE®.

- **Economic Empowerment & Employment Advocacy**
  - 550 collective economic and employment advocacy sessions were provided to adults, helping address the financial barriers that keep survivors in dangerous relationships.

- **On-Site Clinic**
  - 171 clients received 519 services both in-person and via telemedicine, including health advocacy and medical care.

Impact Spotlight!

Safety Planning

- 11,216 safety planning sessions were provided to victims and survivors of domestic violence, helping to increase safety both during a relationship and once the relationship is over.

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Rose Brooks Center • PO Box 320599, Kansas City, MO 64132 • Office (816) 523-5550 • www.rosebrooks.org
**Revenue and Expense Analysis**

**Fiscal Year Ended June 30, 2020 (audited information)**

**Operating Revenue $9,016,661**

- Bridge/Hospital Contract Income 2%
- United Way 2%
- In-Kind Donations 2%
- Investment Income 2%
- Individual Donations 20%
- Foundation Support 11%
- Capital Campaign 3%
- Special Events 7%
- Federal, State & Local Grants 51%
- Revenue exceeding expenses includes: investment gains, in-kind gifts, and restricted COVID and capital funds.

**Total Expenses $8,151,811**

- Emergency Shelter 35%
- Housing & Economic Advocacy 10%
- Project SAFE 8%
- Bridge Hospital Program 11%
- Client Advocacy 3%
- Administrative & Fundraising 16%
- Court Advocacy 5%
- Children’s Program 4%
- Outreach Services 8%
- Board Leadership
  - Raleigh Lang, President
  - Twin Financial
  - John Lathrop, President Elect
  - Community Volunteer
  - Chuck Maggiorotto, Treasurer
  - Tower Wealth Managers
  - Peter Sowden, Assistant Treasurer
  - Atwood & Palmer, Inc.
  - Stacey Graves, Secretary
  - Kansas City Police Department

**Board of Directors**

- Jennifer Gille Bacon
  - Community Volunteer
- Annie Burcham
- Michelle Emanuel-Johnson
- SS&C
- Phil Greenfield
- GM Law
- Colleen Hayes
  - Enterprise Bank & Trust
- Peter Henry
- Cerner
- Diana Keating
  - Community Volunteer

**Board of Directors, cont.**

- Amy Kozup
  - American Century Investments
- Jane Dickinson Kress
  - Academy Bank, N.A.
- Ashlee Peterson
  - Cerner
- Kelly Porter
  - Porter Teleo
- Yve Rojas
  - Auctions by Yve
- Jan Rowe
  - Mitchell Capital Management
- Amy Shelton
  - American Century Investments
- Shaun Stoker
  - KPMG LLP
- Sarah Tiedt
  - Mariner Wealth Advisors
- Virginia Stowers
  - Board Member Emeritus

**Executive Staff**

- Susan Miller, Chief Executive Officer
- Lisa Fleming, Chief Operating Officer
- Marla Svoboda, Chief Development Officer
- Dan Warren, Chief Financial Officer
- Nathalie Marshall, Human Resources Director